

# hello handmade competition

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## Call for Entries / hello handmade competition 2011

### Challenge

**On your marks, get set, go!**

hello handmade is looking for the most attractive and original motive for the official poster for the hello handmade market on October 23, 2011 in Hamburg, Germany. Every kind of design is allowed!

**GO - draw, paint, scan, cut, copy, fold, sew, embroider, knit, take photographs, arrange, ... shape, save and send the motive to hello handmade.**

### Prize

The winner receives a cash prize in the amount of 500 Euro. The poster will be printed and distributed all over Hamburg, Germany and featured on [www.hello-handmade.com](http://www.hello-handmade.com). Taking part in the competition is free of charge.

### Schedule

**The call for entries is open until June 30, 2011.**

All submissions received by June 30 will be presented online and rated by a jury. The winner will be announced on August 01, 2011 on the hello handmade website.

### Jury

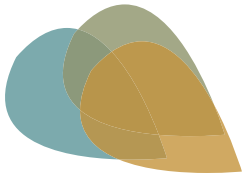
Matt Stinchcomb - Etsy, Berlin  
Lucie Schmid - CUT Magazine, München  
Anne Meyer - Lokal, Hamburg  
Miriam Paulsen - TschauTschüssi, Leipzig  
Sophie Pester - hello handmade, Hamburg

### Conditions

The size of the poster will be DIN A1 (594 x 841 mm). Your design should be the same size (594 x 841 mm) plus 3 mm trimming on each side. The design has to be a vector or pixel graphic. Pixel graphic must have a min. resolution of 300 dpi, and it has to be in the original size. The poster will be a four-color-print – it is not possible to print special colors (neon, metallic,...)

Every contestant is allowed to submit only one design and agrees not to publish the submitted design during the time of the competition. Hello handmade is allowed to use the design for advertising and documentation. Every image and text used must be free of third-party copyrights. hello handmade is allowed to print and sell the winning design.

Please fill out the participation form and send it back together with your design to [sophie@hello-handmade.com](mailto:sophie@hello-handmade.com) or fax it to +49 (0)1803-505415-255051



# hello handmade wettbewerb

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### Guideline

The following details can be part of your design, but you can also send a design without all those information. Then hello handmade will do the finishing work.

You can download the logo here: <http://hello-handmade.com/competition/call-for-entries-2011/>

header:	hello handmade
subhead:	Markt für handgemachte Einzelstücke jenseits der Stange.
date:	23.10.2011
place:	Kampnagel
address:	Foyer Kampnagel, Jarrestr. 20, 22303 Hamburg
opening hours:	10-18 Uhr
entrance:	X Euro (not set yet)
website:	<a href="http://www.hello-handmade.com">www.hello-handmade.com</a>

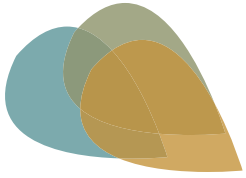
There should be space for two or three Logos.

Nice colours for hello handmade, but you can also choose other colours!

1	C 18 M 73 Y 12 K 0	
2	C 42 M 31 Y 70 K 5	
3	C 63 M 27 Y 38 K 1	
4	C 68 M 64 Y 16 K 1	
5	C 37 M 63 Y 52 K 13	
6	C 21 M 40 Y 96 K 2	
7	C 59 M 55 Y 66 K 58	



That's how the poster looked like last year. It's not a guideline!



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## Participation form / hello handmade competition 2011

**DEADLINE am June 30, 2011 !**

Name .....

Company / Label .....

Address .....

Email .....

Website .....

Confirmation: I recognise the conditions of tender (page 1).

.....

Date / Signature

Please fill in the participation form, scan it and send it together with your motive to [sophie@hello-handmade.com](mailto:sophie@hello-handmade.com).

You can also fax the form to +49 (0)1803-505415-255051

And please name the motive with your name, so that there will be no mix-up!